

DANNY THOMAS

June 12, 1963

Mr. William Crawford  
Vice President and General Manager  
Radio Station WDRC  
P.O. Box 151  
Blue Hills Station  
Hartford 12, Connecticut

Dear Mr. Crawford:

I'm surprised - I'm amazed - I'm overwhelmed! In fact - I'm at a loss for words, with the exception of one - - GRATEFUL. I'm grateful to WDRC and to the generous hearts in Hartford for one of the most spectacular responses to our Teenage March Against Leukemia ever held in the history of ALSAC.

When WDRC in Hartford can conduct a campaign which results in over 7000 youngsters canvassing the Greater Hartford area on a Sunday afternoon and producing \$42,000 in three hours, my beliefs are confirmed. My belief in the decency and generosity of our youngsters. My belief in the parents of these youngsters who are still doing a pretty darned good job. And my belief in the power of radio as demonstrated by your outstanding, record-smashing campaign for St. Jude Hospital. Somebody out there's listening! And God bless them all.


I especially want to thank Governor John Dempsey for unprecedented support over your station - your Charlie Parker who conceived and produced our Connecticut campaign for WDRC, much of which you have generously agreed to release for our national use at no cost to ALSAC - and to Joe Barbarette, WDRC News Director, and Jerry Bishop, the "voices" of the Danny Thomas Big D Teenage March Against Leukemia.

Your "don't let them walk alone" plea for leukemia stricken children has been answered with a resounding "we won't" from an audience you can be proud of - both youngsters who marched and adults who gave.

You have rendered a monumental public service.

Gratefully,

Danny Thomas



DT:jr